




FABER-CASTELL®
since 1761

CREATIVITY™
can

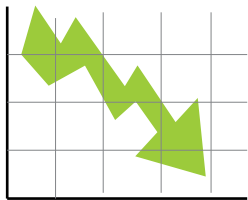


Fall
Features
2013



Creativity
for Kids
by FABER-CASTELL





Torrance Tests of Creative Thinking

Our mission is to provide children with experiences that stimulate and encourage their natural creativity. Therefore, we strongly feel compelled to help lead the effort for a creativity movement...

Join us at creativitycan.com

The Problem: Declining Creativity Scores

Scores from the Torrance Tests of Creative Thinking are steadily declining nationwide. There is a creativity crisis facing American children.*

The Goal: A Creativity Comeback

Open-ended crafts lead to wonderful possibilities. Kids invent, they problem solve, they collaborate and more importantly, they gain confidence in themselves.

The Idea: Creativity Can™

Put simple materials found in the Creativity Can™ in the hands of children and adults and challenge them to imagine, create and share.



1976



The foundation of our brand

*Bronson, P. and Ashley Merryman, "The Creativity Crisis" Editorial Newsweek 19 July 2010: n. pag. The Daily Beast 10 July 2010 web.

NEW
2013



#3901000 • Creativity Can™ Deluxe

Ages 3 to 93

- Creativity Can™...Make Anything Possible
- Includes an array of open-ended craft materials, including air-dry clay, googly eyes, feathers, pipe cleaners, felt, pom poms, popsicle sticks, scissors and more!
- Powered by your imagination, the possibilities are endless



“Logic will
get you from A to B.
Imagination will take
you everywhere.”

Albert Einstein

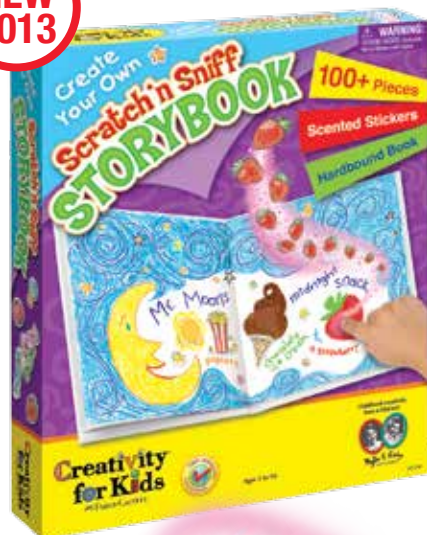
2013



Today's burlap bag



NEW
2013



#1294000 • Create Your Own Scratch'n Sniff Storybook

Ages 5 to 95

- Write and illustrate a story that looks and smells almost good enough to eat!
- Complete with 48 scratch and sniff scented stickers – featuring chocolate, strawberry and other yummy flavors, 70+ fun food theme stickers and 8 markers
- Hardbound book measures 8" x 8" and includes 12 pages / 24 layouts



NEW
2013



#1296000 • My First Fun Felt Masks

Ages 3 to 93

- Perfect for preschoolers, this no-mess mask kit will provide hours of play and pretend
- No glue or scissors needed! Includes 6 soft felt masks with foam backing, peel and press felt stickers, adhesive back rhinestones and decorative yarn
- Fosters important preschool skills including: color and shape recognition, fine motor development, creativity and pretend play



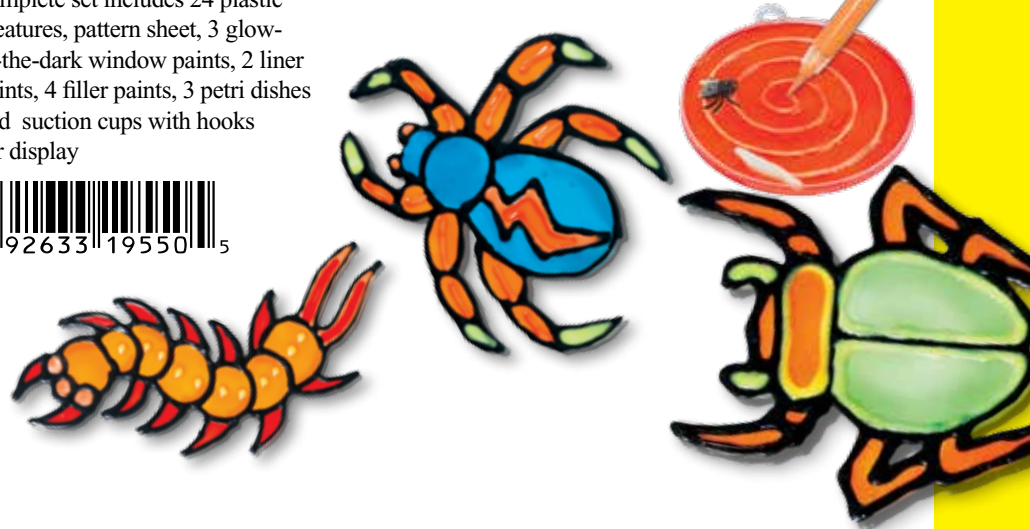


#1955000 • Creepy Bugs

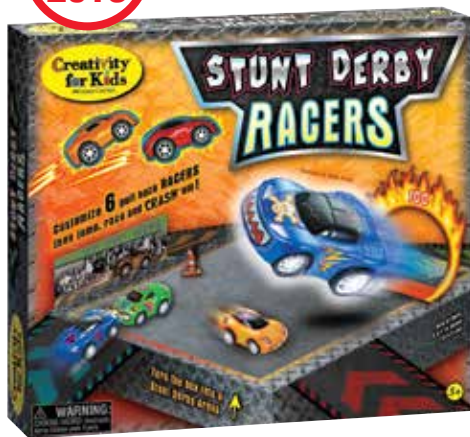
Window Art

Ages 6 to 96

- Ready for some creepy crafting? Create 3 bug-filled petri dishes and 10+ creepy window clings
- Add some extra wow to your windows with glow-in-the-dark window paint
- Complete set includes 24 plastic creatures, pattern sheet, 3 glow-in-the-dark window paints, 2 liner paints, 4 filler paints, 3 petri dishes and suction cups with hooks for display



NEW
2013



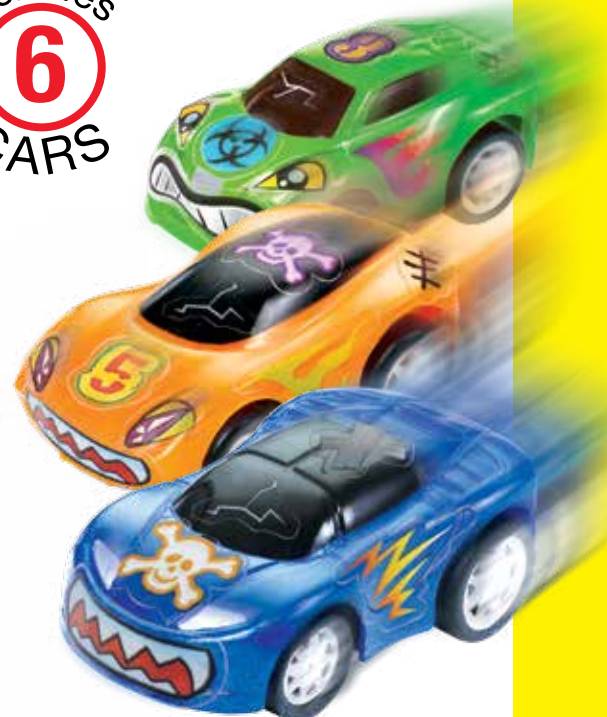
#1259000 • Stunt Derby Racers

Ages 5 to 95

- Customize 6 pull back stunt cars and then get ready to race, jump and crash them into the derby arena
- Invite your pals to play, this set includes six - 2" x 1 1/8" pull back cars, stickers, markers and accessories
- Go green and up-cycle the box. Add ramps, grandstands and a ring of fire with the stickers and cool cut outs included



Includes
6
CARS



**NEW
2013**



#1696000 • Glitter Bracelets

Ages 7 to 97

- Add a little sparkle to your style with 5 glitter and rhinestone bracelets
- Cuff-style bracelets are made of shiny faux leather. Decorate with rhinestones, glue and an array of rainbow glitter
- Bracelets measure 2" x 7³/₄" and feature adjustable snap closures. Set includes a glitter application brush and tray for quick clean up



**NEW
2013**



#1792000 • Neon Nails

Ages 7 to 97

- With this super-bright salon set, you can create trendy toes and nails that almost glow
- Featuring 5 bottles of super bright and white, water-based nail polish, 5 sets of neon nails – just press and go, a flower file and oodles of nail-art stickers
- There's even a bonus storage bag for all of your stuff



NEW
2013



#1695000 • I ♥ Laces Shoelace Purse

Ages 7 to 97

- With a little simple weaving turn 25+ neon and black shoelaces into a trendy purse
- No sewing required. Complete set includes 68+ feet of laces, lacing loom, scissors, craft glue and gel cord
- Use the extra laces to make matching jewelry accessories. Finished purse measures 6" x 8"



NEW
2013



#1842000 • I ♥ Laces Deluxe Shoelace Crafting Set

Ages 7 to 97

- Even more shoelace fun! Combine fun printed laces with super-bright laces to make a cute cell phone purse, accessories and lots of fun jewelry fashion
- No sewing required. Complete set includes 120+ feet of laces, lacing loom, scissors, craft glue, hair and jewelry findings for hours of craft fashion fun



**NEW
2013**



#1694000 • Girls Rock! Speaker Set

Ages 6 to 96

- Assemble and decorate your own glam girl speaker set with cool cut outs, metallic stickers and sparkling rhinestones
- Compatible with most MP3 players and devices – each side features a different glam band member. When you are finished decorating, just plug it in and get ready to rock
- Assembled speaker set measures 6" x 6¼" x 3", and fits a 1/8" audio headphone jack



**NEW
2013**



#1839000 • The Complete X-Treme Sticker Maker Comic Book Collection

Ages 6 to 96

- Now with glow-in-the-dark stickers, the BEST sticker maker on the planet just got even better!
- Step into the cool zone with super heroes, sports, race cars, video game and space-themed stickers. Includes an awesome comic-style sticker book for play and display
- Set features 40' of sticker tape, markers, sticker book, and 90+ foil, fuzzy and glow-in-the dark sticker shapes



**NEW
2013**



#1838000 • What's Up? Journal

Ages 7 to 97

- With 135+ pieces, you'll have everything you need to capture your doodles, dreams, pictures, poems, keepsakes and collections
- Less fuss and more fun than scrapbooking, includes oodles of embellishments: 3 rolls of Japanese-style washi tape, pearls and rhinestone accents, transparent pages, canvas and acetate stickers, markers, a tape runner and 3 keepsake envelopes
- Hard cover, spiral-bound journal includes 20 pages (40 layouts) and measures, 7¼" x 8". Fun graphics feature a tween-trendy, mixed media style





#1835000 • Tape-a-Doodle™

Ages 7 to 97

- Create instant art with more than 95+ feet of pre-printed tape
- Transform your spiral bound doodle book with colorful markers and 5 fun tape runners featuring, polka dots, peace signs, zebra, smiley faces and hearts – just roll and go!
- Printed with fun designs, this 4 1/4" x 6 1/4" journal includes 20 pages (40 layouts)



Tape-a-Doodle™ 3-Packs

Ages 7 to 97

- That's how we roll! Create instant art with pre-printed decorative tape runners
- 59 feet of decorative tape in each package - each set includes 3 rollers in fun kid-friendly themes
- Perfect for paper, just roll and go. Fun ideas included for decorating your notebook, cards, journal, diary and almost any paper surface



#1299000 • Tape-a-Doodle™

Fashion Prints



#1298000 • Tape-a-Doodle™

Animal Prints



#180702D • Tape-a-Doodle™

Demo

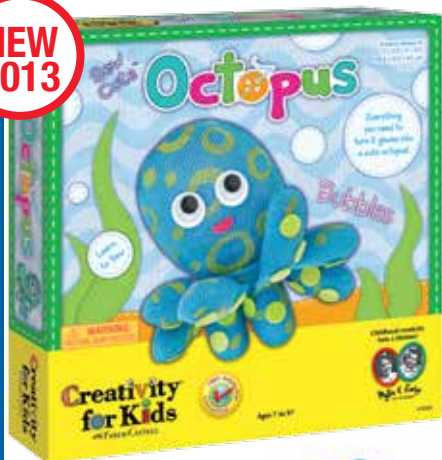
- Get a free demo when you order 24 units, or for each qualifying order of \$750 or more. Kit includes 10 tape runners and a printed, tear-off art pad. Wow your customers and train your staff with this easy, no-mess demo.



SEW CUTE

Ages 7 to 97

NEW
2013



#1840000 • Sew Cute™ Octopus

Ages 7 to 97

- Meet our newest Sew Cute™ critter, Bubbles the Octopus
- Transform two printed gloves with felt accents, scissors, wiggly eyes, fiberfill and sewing essentials
- Finished project measures 6 1/2" x 4" x 3 1/2". Collect them all



0 92633 18400 4



#1681000

Sew Cute™ Sock Saurus



0 92633 16810 3



#1682000

Sew Cute™ Sock Owl



0 92633 16820 2



#1673000

Sew Cute™ Sock Puppy



0 92633 16730 4



#1680000

Sew Cute™ Sock Kitty



0 92633 16800 4

AWARD WINNER

ENG/FR/SP

ENG/FR/SP

CREATIVITY KITS™

Big fun in a small box. These quick and clever crafts are perfect for parties, travel and rainy days.



#1490000

Sturdy, spinner rack on locking casters. Includes 50 hooks. Display holds 48 kits.

The Spinning Mini Kit display sits 23³/₄" wide x 75¹/₄" high x 23¹/₄" deep. Order the recommended Mini Kit assortment and get display FREE or order any 36 Mini Kits and get the display free.

NEW
2013



#1828000 • More Origami

Ages 7 to 97

Learn the ancient art of Japanese paper folding as you learn how to make a snake, football, ninja star and frog. Includes 20 sheets of origami paper, wiggly eyes & stickers



NEW
2013



#1833000 • Soda Pop-Top Bracelets

Ages 7 to 97

Combine silver pop tabs with trendy ribbon to create 4 cool bracelets



NEW
2013



#1826000 • Duct Tape Wristlet

Ages 6 to 96

Create and decorate a cute duct tape purse. Finished purse measures 6¹/₂" x 4³/₄". Includes 7 yards of duct tape!



NEW
2013



#1827000 • Duct Tape Wallet

Ages 6 to 96

Create and decorate a duct tape wallet. Finished wallet measures 7¹/₄" x 3¹/₄". Includes 7 yards of duct tape!





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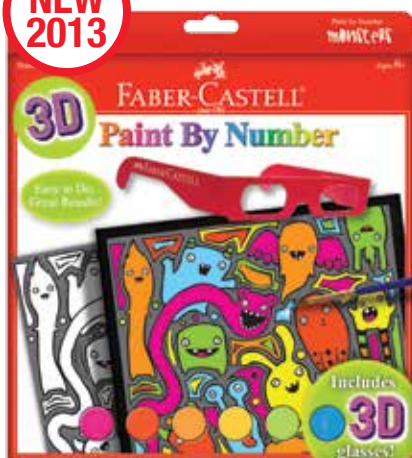
#14578 Paint By Number Mermaids

8+

- Includes 8 Faber-Castell Watercolor EcoPencils, real artist canvas (9" square), numbered color guide, paintbrush, foam mounting board and mounting tape



**NEW
2013**



#14579 Paint By Number 3D Monster Pop

6+

- Amazing 3D glasses will make your monsters pop! Complete set includes 6 acrylic neon paints, illustration board (9" square), numbered color guide, paintbrush, foam mounting board, mounting tape and 3D glasses



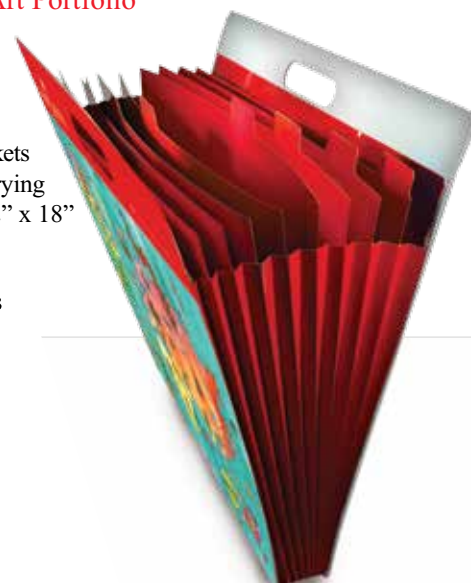
**NEW
2013**



#14580 My World of Art Portfolio

3+

- Made from sturdy chipboard construction, this 15" x 19" portfolio features 8 expandable pockets and a handle for easy carrying
- Fits artwork size up to 12" x 18"





FABER-CASTELL®
since 1761

**NEW
2013**



Do Art Travel Easel measures
14" w x 13" h x 2 1/2" d

#14574 • Do Art Travel Easel

Ages 4+

- Filled with premium quality Faber-Castell materials. This portable art studio is the perfect gift for young artists
- 37+ piece set includes Faber-Castell beeswax crayons, markers, chalk, white board wipe off marker with eraser, colored pencils, sharpener, sponge and a sketch pad
- Multi-functional surfaces include a chalkboard, white board and a drawing easel. Designed with storage in mind, all the materials fit neatly inside when not in use



AWARD WINNER



**NEW
2013**



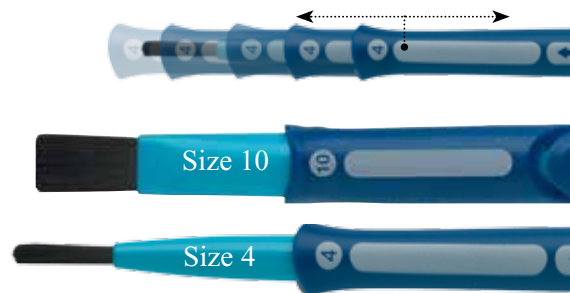
#181518 • CLIC&GO Brushes on BC

5+

- The perfect companion to the Connector paints. Made of durable synthetic hair, CLIC&GO brushes have a sliding cover to protect the bristles when not in use
- Ergonomic shape is easy for little hands to hold
- Two-pack on a blister card of our most popular sizes. The perfect pair of brushes for young artists



Sliding cover protects the
bristles when not in use



The best way to experience the amazing quality of Faber-Castell® Premium Children's Art Products is to actually try the products. Use these sample packs to promote this fabulous line of art materials.

**NEW
2013**



#14500S 1ct Gel Stick Sample Pack

For All Ages

- Includes 1 Gel Stick (random color)
- Non-toxic – conforms to ASTM D-42366



**NEW
2013**



#125000S 1ct Connector Paint Sample Pack

For All Ages

- Includes 1 Connector Paint (random color)
- Non-toxic – conforms to ASTM D-42366



**NEW
2013**

#9100038 • 2013 Premium Children's Art Products Display

New freestanding display. Doubles the available merchandising space and makes a lasting impression. The POG shown is recommended. Alternative Premium Children's Art Products assortments may be ordered. Display measures 65" wide x 87" high x 36" deep. (Includes wire hooks on sides and a 12"h header.)



GREAT GIFT IDEAS & AWARD WINNERS



#1686000 • X-treme Sticker Maker Set

Ages 6 to 96

- The BEST sticker maker on the planet! A favorite among crafters; this high quality machine is versatile and super easy to use
- Includes 40' of sticker tape, 80+ color-in sticker designs – including velvet, metallic and glitter. Markers and sticker book also included
- You can even turn your artwork and photos into stickers

AWARD WINNER

ENG/FR/SP



#1273000 • Bracelet Bead Weaver Loom Set

Ages 8 to 98

- Create 12+ designer bracelets with oodles of iridescent beads, elastic cord and adjustable bead weaving loom
- Complete set includes a work station tray, self-threading beading needle, thread, scissors and glue
- Easy-to-follow, fully-illustrated instructions include both beginner and advanced designs with more patterns available at www.CreativityForKids.com



#1739000 • Duct Tape Fashion Accessories

Ages 6 to 96

- Go tape crazy and make the most fashionable accessories ever! Includes 7 rolls (25 yards) of duct tape and 54 duct tape stickers
- We make tape crafting even easier by including a plastic purse pattern, 3 chunky bracelets and 2 fashionable headbands
- Embellish! Easy step-by-step instructions will teach you how to make fabulous flowers, bows and fashionable accessories. You can even recycle the box



#1736000 • Day at the Spa Deluxe Gift Set

Ages 8 to 98

- Get pampered from head to toe with everything needed for you and your friends to create amazing manicures and perfect pedicures
- Set includes 30 pieces – inflatable pedicure pool, battery operated nail dryer, satin eye mask, four bottles of water-based nail polish, one bottle of water-based glitter polish and much more
- Nail dryer operates on two AA batteries (not included)

AWARD WINNER



#1796000 • Make Your Own Designer Lip Collection

Ages 7 to 97

- Create 12 designer lip balms and glosses perfect for wearing and sharing – an awesome sleep-over activity
- Easy-squeeze tubes allow you to create endless colors, designs and flavors
- Includes 12 cosmetic containers (8 pots and 4 tubes), paraben-free lip balm base, 4 lip colors/ flavors, shimmer base, pearl base, 8 adorable boutique gift boxes and all the essential tools and supplies needed.
- Safety-tested and kid-friendly



#1266000 • Designed By You Fashion and Accessories

Ages 9 to 99

- Create fabulous fashions and awesome accessories as you work with real fabric, miniature hats, feathers, rhinestones, ribbon and more
- Design, doodle and draw your accessory inspirations on the included printed sketchbook
- Dream it, draw it, design it! Model your hats and fashion accessories on the 12" mannequin. Complete set includes all the sewing tools and accessories needed for hours of fashion accessory fun



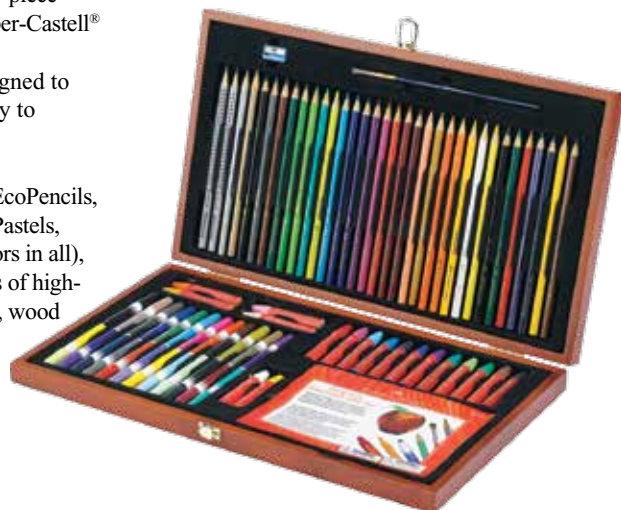
GREAT GIFT IDEAS & AWARD WINNERS

#14528 • Young Artist Essentials Gift Set

Ages 6+

- Deluxe wood case gift set features a 64-piece assortment of our premium quality Faber-Castell® drawing components
- Perfect for gift giving, this set is designed to delight and inspire young artists ready to graduate from crayons
- Gift set includes:
24 Colored EcoPencils, 8 Watercolor EcoPencils, 2 GRIP® Graphite EcoPencils, 18 Oil Pastels, 12 Washable DuoTip Markers (24 colors in all), pencil sharpener, paintbrush, 25 sheets of high-quality artist paper, illustration booklet, wood gift case with velvet storage trays

AWARD WINNER



#14545 • Young Artist Finger Painting Set

Ages 3+

- Everything a young child needs for finger painting fun. Complete set includes 4 -120 ml tubes of washable finger paints, plastic apron, paint tray, 4 painting tools and 25 sheets of finger paint paper
- Children can experiment with bright primary paints to create new colors, textures and designs. Includes red, yellow, blue and green washable paint
- Parents will love the handy storage bucket

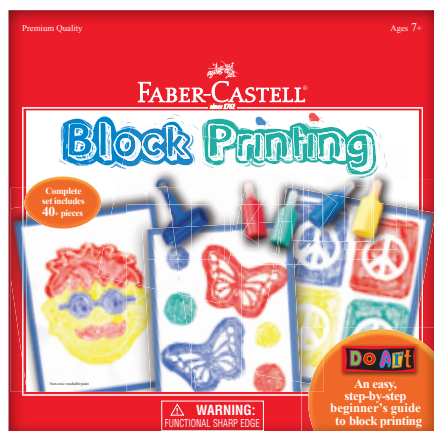
AWARD WINNER



#14576 • Do Art Block Printing

Ages 7+

- Learn the basics of block printing with this complete 40+ piece set
- Includes a printing tray, foam block printing sheets, paint, brayers (rollers), printing, tracing and transfer paper, etching tool, stencil, scissors and more.



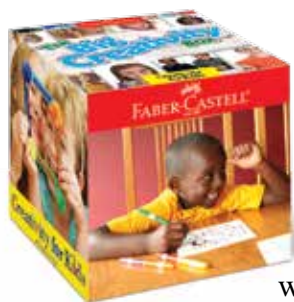
Big Creativity Box Staff Training Kit for Fall 2013

TKF13 (USA Version)

TKF13CN (Canada Version)

Ships October 2013. See price list for details.

Follow us on:



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